



**Sat 4 - Sun 5 Nov 2017**

Royal International  
Convention Centre  
Brisbane Showgrounds

[dogloversshow.com.au](http://dogloversshow.com.au)

## CALLING ALL DOG-TRAGIC QUEENSLANDERS... THE DOG LOVERS SHOW IS FINALLY BOUNDING INTO BRISBANE!

After attracting over 150,000 visitors to the Melbourne and Sydney events since 2013, the award winning **Dog Lovers Show** is finally heading to Brisbane to WOW dog-tragics on Saturday 4<sup>th</sup> and Sunday 5<sup>th</sup> November at the Royal International Convention Centre at the Brisbane Showgrounds.

*"The latest pet ownership research\* shows that a dog lives in around 40% of Queensland homes, which is higher than Melbourne and Sydney at about 38% and 35% respectively. Queenslanders truly love their K9 companions and the level of demand for a Brisbane Show has been higher than any other State since 2013," said Jason Humphris, Founder & CEO of the Dog Lovers Show.*

*"With the valued support of the industry, we are so excited to be bringing Australia's favourite Pooch-Festival to Brisbane to entertain, educate and inform dog lovers like never before in the Sunshine State".*



The event has grown to become one of the largest events in the world dedicated to dogs and their owners with the inaugural Brisbane show to present 500+ beautiful dogs of all shapes, sizes and breeds, a huge array of visitor attractions, around 150 exhibitors, 30+ rescue groups, 40+ Breed Clubs and an anticipated attendance of well over 10,000 dog lovers expected.

The **KONG Celebrity Vet Stage** will present one of the most comprehensive educational programs ever presented in Queensland for dog owners with two of the country's most loved and respected animal experts, **Dr Chris Brown** and **Dr Katrina Warren** already confirmed! Renowned Hollywood animal trainer **Peta Clarke** will also amaze the crowd with her 'Star Pooches' and the talented canines from **Australian Working Dog Rescue International (AWDRI)** will also help educate and entertain the crowds.

Demonstrations of skill, agility and intelligence will be on-show in the **Royal Canin Arena** with back to back live shows all day including the amazing **4 Paws Racing Team** who are bringing their new **UpDog Challenge** that combines the accuracy of Frisbee throwing with Dogs jumping, running



through tunnels and performing incredible Dog tricks. The **K9 Weave Pole Sprint Challenge** will WOW visitors as some of the country's fastest and most talented dogs burst with high-energy in a relay competition in a quest to win the trophy! **Dr Katrina Warren** will also be presenting a brand new **Wonderdogs** show for her Queensland fans based around the fun games you can play at home to foster a healthy, happy dog. Dog lover, champion for animal welfare and Neighbours/Home & Away star, **Andrew Morley** is the official ambassador for the Hero Dog Tribute and will co-host a wonderful show in the Royal Canin Arena with demonstrations from some very talented service dogs.



The **Rescue Dog Zone** will provide visitors with a unique opportunity meet and interact with a wide range of rescue groups and shelters from throughout Queensland and to even meet some of dogs looking for a home. Raising awareness for adoption and increasing the number of abandoned and homeless dogs placed into loving, well-suited homes is one of the most important initiatives of the show and since 2013 the event has helped to find forever homes for over 2,000+ dogs. Organisers will work closely with the rescue and adoption industry to ensure this is a major feature at the first Brisbane event.

The **Breed Showcase** is proudly supported by **DOGS Queensland** and dozens of their Breed Clubs will be taking part so that visitors can see, compare and learn more about a wide range of dogs and speak to trusted experts about specific breed characteristics, what it's like to actually live with certain dogs and to make informed decisions on their next pooch.

A moving tribute will acknowledge the contribution that **Australian Military Working Dogs** have made in war and conflict over the last 100 years and this has been one of the standout features at the Melbourne and Sydney events. **Nigel Allsopp, President of the Australian War Animal Memorial Organisation**, a war veteran and current Queensland Police Dog handler, will also present captivating seminars about the history of our four-legged Diggers. Visitors can also buy Purple Poppies to commemorate the service of War Animals with all funds donated to Military Working Dogs and their handlers to assist post-traumatic stress.



Responding to the rise of plucky pooches across social media, the Brisbane show will introduce a fun and interactive **Insta-Pooch Zone** where visitors will get the opportunity to snap selfies and meet some of Queensland's most famous and notable canine Instagram stars to share with their followers as they walk the red carpet and take media interviews!.

With literally hundreds of exhibitors it will be one of the largest annual showcases of dog products, services and technology in Queensland, with stacks of **new products and services** being launched at the show. It's like a giant supermarket for dogs and a great opportunity to spoil your fur-kids with stacks of show specials so you can stock up for the year or grab a gift for Christmas!

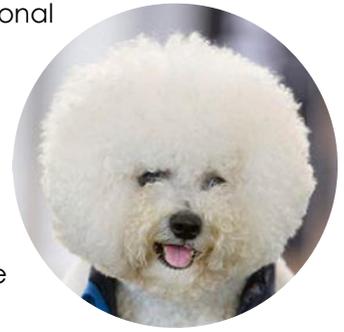


There's also free vet and grooming advice, **Pat-A-Pooch** and **Perfect Match Zones** to help you find the most suitable pooch for you and kids can get their face-painted with their favourite dog breed! Some of Brisbane's best **Food Trucks** will also offer delicious offerings to fuel a pooch-packed weekend.



It's the ultimate day out for K9 lovers of all ages and provides dog devotees with the opportunity to celebrate and learn more about the companionship, unconditional affection and joy that our furry friends bring to our lives every day.

*Please note: Dog welfare is our number one priority so unfortunately visitors are unable to bring their dogs to the Show – please see the website for full detail on this policy.*



## EVENT INFORMATION

### LOCATION

Royal International Convention Centre, Brisbane Showgrounds (Home of the EKKA)

### DATES

Saturday 4<sup>th</sup> and Sunday 5<sup>th</sup> November 2017

### TIMES

9:30am – 5:00pm daily

### TICKETS

**Up to a 20% discount available for tickets purchased via the website**

For detailed info or tickets visit: <http://dogloversshow.com.au/brisbane/>

Facebook: [www.facebook.com/dogloversshow](http://www.facebook.com/dogloversshow)

Instagram: <https://www.instagram.com/thedogloversshow/>

*\*Research source: Roy Morgan Single Source (Australia), June 2015*

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