

# DOG LOVERS SHOW

## MELBOURNE DOG LOVERS SHOW SETS SIGHTS ON OCTOBER 2022

In response to the ongoing uncertainty in Victoria and across Australia regarding the COVID-19 pandemic, Event Management International (EMI) has rescheduled its annual Melbourne Dog Lovers Show to **14 until 16 October 2022** at Melbourne Convention and Exhibition Centre (MCEC).

One of the world's largest dog-dedicated festivals, the Melbourne Dog Lovers Show was set to make its debut at Jeff's Shed in October this year after eight years at the Royal Exhibition Building. Its postponement marks EMI's ninth rescheduled event since the start of the pandemic in March 2020.

*"We were confident that an October 2021 date would provide us with ample time for the situation to subside across the nation, but unfortunately that's not the case and it's now unlikely that any major indoor events will run in 2021,"* said **Jason Humphris**, CEO of EMI and Show Founder.

Before the current east coast outbreak, EMI was gearing up for its most successful year yet with advanced ticket sales for the Sydney Dog Lovers Show up more than 220% and the Melbourne Dog Lovers Show was set to break attendance records with its first appearance at the MCEC.

*"Like many other small businesses and event organisers across Australia, these past 18-months have been incredibly challenging. I am so proud of our team who have worked tirelessly to get these shows to such a strong position despite not being able to see them come to fruition,"* continued Humphris.

*"As the leading pet-dedicated event in the country, we are deeply aware of the vital role the Dog Lovers Show plays in showcasing this wonderful industry and the in-kind support we are able to provide dog adoption groups, breeders and charities across the country,"* said Humphris.

*"Rescheduling to 2022 enables us to wait for a period where there is more economic stability, lockdowns are no longer the default of governments and a much larger percentage of the population is vaccinated – that's when we are confident this sector and our Show will have a clear path to success and be able to thrive,"* added Humphris.

*"Our hearts go out to all the other event organisers, suppliers and venues that have been hit so hard once again this year and are dealing with the challenge of not being able to recover substantial financial sums. Over the next 12 months, we are committed to doing everything we can to deliver our best Shows yet in 2022 when the world is hopefully in much better shape,"* said Humphris.



Across three days, the 2022 Melbourne Dog Lovers Show is set to rival the 2019 program with more than 1,000 dogs representing over 150 breeds and hundreds of exhibitors. The events long awaited return will be heaven for dog lovers and include memorable performances from the Black Hawk DockDogs, K9 stars of Instagram, exhilarating Sheep Dog Speed Trials by Australian Working Dog Rescue plus educational talks from Australia's favourite celebrity vets including Dr Katrina Warren alongside Kelly Gill and The Wonderdogs.

### NEW EVENT DETAILS

**Event:** Melbourne Dog Lovers Show

**Date:** Friday 14 until Sunday 16 October 2022

**Time:** 9:30am to 5pm daily

**Venue:** Melbourne Convention and Exhibition Centre, South Wharf

**Website:** <https://dogloversshow.com.au/melbourne/>

Tickets to the 2022 Melbourne and Sydney Dog Lovers Show and the 2022 Melbourne Cat Lovers Show will go on sale October 2021.