



Sat 6 - Sun 7 Aug
Royal Hall of Industries
& the Hordern Pavilion
dogloversshow.com.au

RECORD BREAKING ATTENDANCE AT THE SYDNEY DOG LOVERS SHOW

Dogs really were our best friend on the 6th and 7th of August in Sydney as a record breaking **21,915 Sydneysiders** flocked to the Dog Lovers Show at the Hordern Pavilion and Royal Hall of Industries in Moore Park.

For the third year running, the multi-award winning show was heaven for K9 enthusiasts uniting celebrity vets, 40+ breed clubs, military dog experts, rescue groups, hundreds of exhibitors and dog lovers from across NSW and even interstate.

The **Breed Showcase** was the pawfect place to meet, greet and cuddle over 40 unique and loving breeds, from pocket-sized Chihuahuas to towering Irish Wolfhounds, wrinkly Shar Peis and fluffy Chow Chows. The popular feature showcased the diversity of our canine pals and put an ear to ear smile on the face of thousands of show goers.

The **Pat-A-Pooch Zone** was a crowd favourite, as visitors got the chance to pat and learn about oodles of dogs in a bean bag filled area with dog owners offering insights on what it's like living with their canine companion.



The **Royal Canin Arena** was bustling with action as dogs of all shapes and sizes competed in the high octane Weave Pole Sprint, hosted by celebrity animal trainer **Peta Clarke** and **Dr Chris Brown**. The blood pumping action continued as the Australian Working Dog Rescue pooches attempted to break the **World Record for Extreme High Jump** but fell short by just a whisker!

The **KONG Celebrity Vet Stage** played host to engaging presentations from Dr Chris Brown on those dog dangers you need to know and insights from his most challenging cases, before fielding questions as part of an interactive Q&A session. **Dr Katrina Warren** divulged tips on the five tricks anyone can teach their dog and FOXTEL's **Village Vets** explained how to socialise your puppy, along with helpful healthcare tips.

The **Canidae Rescue Dog Zone** attracted more people than ever before and resulted in finding well suited families for close to 200 dogs in need who can now look forward to TLC-filled days in loving, forever homes.

Giant splashes from high flying pooches couldn't deter crowds from gathering around the **DockDogs** pool sponsored by Black Hawk with excitable canines leaping into a huge pool fetching lengths of well over three metres.

The **Military Working Dog Tribute** saw experienced military dog handlers talk about the important role played by dogs in the Australian Defence Force over the last 100 years with moving talks, historical information and heraldry on show.

Visitors got the chance to fire all their pet questions at trusted, reliable experts without the price tag in the **Ask-A-Vet** Zone sponsored by Pawssum. There was something for young budding vets too, with the **SASH ICU Vet** where children could speak to experienced vets to learn more about the profession with the opportunity to "operate" on dog toys.

Kids of all ages flocked to the **Doggy LEGO® Zone**, where they could immortalise their favourite breeds in beloved building blocks, and the Doggy Bookshop proved to be another huge success with top titles from industry professionals flying out the door and multiple book signing sessions from respected authors.

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Over **200 exhibitors** showcased the latest and greatest in pet nutrition, engaging toys, tasty treats, fashionable accessories and pooch healthcare. There was even guest appearances from Insta-famous Nigella the Pug (flaunting her own accessories line) and Pikelet from Life of Pikelet who has amassed over 150,000 followers on Instagram.

Founder and CEO, Jason Humphris, said: *"Show attendance has gone up by almost 60% since the inaugural event, proving the enduring love, interest and respect we have for our canine companions. We are delighted to see the Show continue to grow and have already set the ball rolling for an even bigger and better event next year in Sydney (5 & 6 August) and Melbourne (5 to 7 May) and have just launched the first Brisbane Dog Lovers Show scheduled for 4 to 5 November 2017. We have always called the Dog Lovers Show one of the happiest places on earth and it seems evident that another 22,000 dog lovers agree with us!"*

For additional information visit the website at: www.dogloversshow.com.au or www.facebook.com/dogloversshow

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