



**Fri 5 - Sun 7  
May 2017**

Royal Exhibition Building  
[dogloversshow.com.au](http://dogloversshow.com.au)

## THE MOST PAWSOME PLACE ON EARTH OFFERS A HOST OF NEW TAIL-WAGGING ATTRACTIONS IN 2017!

Now in its fifth year, the multi-award winning **Melbourne Dog Lovers Show** returns to the iconic **Royal Exhibition Building** from Friday 5<sup>th</sup> to Sunday 7<sup>th</sup> of May with the most exciting line-up in the event's history, a host of new interactive features and more dogs than ever before for visitors to meet and connect with under one roof!



Back by popular demand, **Dr Katrina Warren & the Wonderdogs** return to wow visitors with a brand new show with Dr Harry Cooper, renowned Hollywood animal trainer **Peta Clarke** and the **Australian Working Dog Rescue International (AWDRI)** also returning to educate, entertain and engage the 30,000+ dog lovers expected to attend.

### DockDogs

After huge success in Sydney last year, the splash-tastic **DockDogs®** sponsored by BlackHawk, will finally make it's debut at the Melbourne Show. An exciting, high-energy aquatic long jump for canines **DockDogs®** will see talented dogs of all breeds attempt some of the longest leaps, highest jumps and fastest water retrievals ever witnessed in Australia. It's the fastest growing dog sport in the world and an absolute must-see at the Melbourne show with dogs launching themselves off an elevated dock into a massive 100,000 litre swimming pool. Bring your brollies!



### Insta-Pooch Zone

Responding to the rise of plucky pooch stars across social media, the 2017 Show will introduce the new **Insta-Pooch Zone** where visitors will get the opportunity to meet, interact and snap selfies with some of the Australia's most famous and notable canine Instagram stars. Watch these Pooch-Stars walk the red carpet with DJ's, the pup-parazzi and hundreds of screaming followers!

### Rescue Dog Zone

Continuing its commitment to raise awareness for adoption and helping hundreds of rescue dogs to find loving, well suited homes, the Melbourne Dog Lovers Show has substantially expanded the important and extremely popular **Rescue Dog Zone**. Since 2013, the **Rescue Dog Zone** has helped find homes for **2,000+** pooches around Australia and organisers, Event Management International, are confident that a range of new initiatives as well as having **30+ rescue groups** taking part will deliver a record number of dog adoptions this year.



### Australian Hero Dog Tribute

From Working and Military dogs to Therapy and Assistance dogs, the **Australian Hero Dog Tribute** will showcase the incredible skills and abilities of our service dogs and the contribution they make to improve the lives of thousands of people in our community every day. The show will present detailed information on the history of service dogs, specific training methods and the biological attributes that makes these dogs so amazing. Dog lover, champion for animal welfare and Neighbours/Home & Away star, **Andrew Morley** is the official ambassador for the Hero Dog Tribute and will co-host a wonderful show in the Arena alongside popular dog trainer, **Steve Austin**. With daily talks from leading service dog associations and dozens of these special dogs at the show, it's a rare opportunity for visitors to meet and learn more about these wonderful animals.

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### **Royal Canin Arena**

Exciting new demonstrations from the talented **UpDogs** (Frisbee, Tricks & Agility combined!), K9 Weave Pole Sprint Challenge will WOW visitors plus the popular 'Meet the Breeds' showcase returns with **Dr Harry** where visitors can discover and learn more about some fascinating dogs. The **Royal Canin Arena** is all about showcasing the abilities of some of Australia's most talented, intelligent and high energy dogs but it's also loads of fun with stacks of audience participation!

### **KONG Celebrity Vet Stage**

The **KONG Celebrity Vet Stage** will play host to an exciting line up of live demo's, educational talks and reliable advice from the most trusted experts in the country. Talks include: '5 top tricks anyone can teach their dog', 'how to understand & manage your dogs' positive mental health', '2 essential training exercises that can save your dog's life', 'top tips for a healthier, happier dog', 'how to find your Perfect Match Pooch', 'insights into how Australia's most famous dogs were trained' and 'how to get better training outcomes through engagement'.



### **Breed Showcase**

The **Breed Showcase** supported by **DOGS Victoria Breed Clubs** is always one of the most popular highlights and with 40+ breeds of all shapes and sizes on show for visitors to see, compare and cuddle it's sure to draw big crowds again. From Rhodesian Ridgebacks to Rottweilers, Finnish Lapphunds to Frenchies, representatives from DOGS Victoria will also be on-hand to ensure visitors can gather all the trusted information and reliable advice they need to make informed decisions about selecting the right dog or puppy for their home and lifestyle.



### **Pat-A-Pooch Zone**

Always in high demand, the **Pat-A-Pooch Zone** will again provide visitors with an opportunity to meet and connect with some of Australia's most beloved dogs of all shapes, sizes, age and ability. Visitors will be able to interact with a wide range of dog breeds of all shapes and sizes with a handler on-hand at all times to provide trusted, reliable information on each pooch.

With literally hundreds of exhibitors, the event is also one of the largest annual showcases of dog products, services and technology in Australia, with stacks of **new products & services** being launched. It's like a giant supermarket for dogs and a great opportunity to spoil your fur-kids with stacks of show specials so you can stock up for the year!

There's also free vet and grooming advice, a **Perfect Match Zone** with a survey to help you find the most suitable pooch for you, some of Melbourne's yummiest food on offer from popular food trucks and kids can get their face-painted to look like their favourite dog breed for free!

It's the ultimate day out for canine lovers of all ages and a great value day out as all the entertainment, education and activities are included in the ticket price! So get ready dog devotees – this is your once a year opportunity to celebrate and learn more about the companionship, unconditional affection and joy that our furry friends bring to our lives.



### **EVENT INFORMATION**

#### **LOCATION**

Royal Exhibition Building, Carlton, Melbourne

#### **DATES**

Friday, 5 – Sunday, 7 May 2017

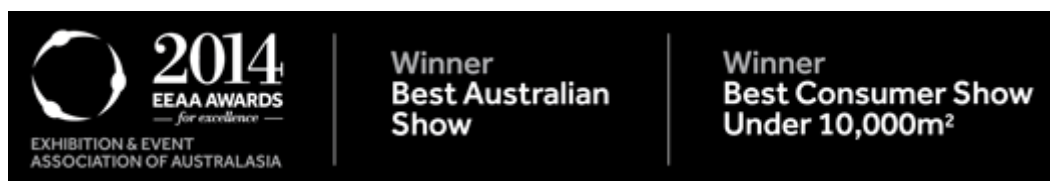
#### **TIMES**

9:30am – 5pm daily

#### **TICKETS**

**Up to a 20% discount available for tickets purchased via the website**

For detailed info or tickets visit: <http://dogloversshow.com.au/melbourne/> or Facebook: [www.facebook.com/dogloversshow](http://www.facebook.com/dogloversshow)



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